

MULTIMEDIA



UNIVERSITY

STUDENT ID NO

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MULTIMEDIA UNIVERSITY

FINAL EXAMINATION

TRIMESTER 2, 2016/2017

MLL2013 – MEDIA LAW

(All sections / Groups)

24 February 2017

9.00a.m - 11.00a.m

(2 hours)

INSTRUCTIONS TO STUDENT:

1. This question paper consists of two (2) printed pages including the cover page.
2. Answer **ALL FOUR (4)** questions.
3. Please write all your answers in the Answer Booklet.
4. You must support your answer with case law and statutory provisions, where necessary.

QUESTION 1

- (a) Set out and explain **Section 11** of the **Contracts Act 1950**, supporting your answer with cases.

(10 marks)

- (b) Wayne is 17 years old. He has the intelligence of a 6 year old child. Alex persuades Wayne to enter into a contract for the purchase of an exercise machine. Wayne is not able to pay the full sum. Advise Wayne. Assume that Wayne is 19 years old. Would your advice be any different?

(15 marks)

(TOTAL: 25 Marks)

QUESTION 2

Simon seeks your advice in wishing to protect his rights as the author of his textbook Computer-n-U. Advise him. Briefly explain to him the doctrine of fair use.

(25 marks)

QUESTION 3

Steven maintains a blog named "Rocky Blues" on the Internet. He writes a few articles on Sammy Diol, a former deputy minister's spending habits including the purchase of RM1.2 Million Beverly Hills Bungalow, which he alleges exceeded Sammy Diol's then salary as a Deputy Minister. Sammy Diol now wishes to sue Steven. Advise Steven and support your answer with case law.

(25 marks)

QUESTION 4

You have been appointed to prepare an advertisement for PUMA. The said advertisement will be broadcasted on television during prime hours. You have been informed that the Advertising Code of Ethics requires you to ensure that the advertisement reflects the Principles of Good Advertising including Malaysian identity or Malaysian values. Explain how you would ensure compliance with this requirement.

(25 marks)

TOTAL: 100 Marks

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